JIMENA ARDINI
LX Designer • Instructional Designer

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👤 CAREER SUMMARY

I am a dedicated and goal oriented learning designer with 10+ years of experience in business and corporate training.

I have a natural ability to convey complex concepts in a clear and concise manner, and use it to create both blended and online courses.

My skillset not only includes knowledge of adult learning theory and practice, but also leadership skills and visual design tools, as well as a clear sense of what makes learning experiences engaging and effective.

💼 EXPERIENCE

Learning Designer
2010 - Present

Freelance • Remote
• Management consulting on eLearning, implementation and content including project scoping, storyboarding, building and revising training based on Subject Matters Experts (SME) input for eLearning and blended modalities.
• Design and development of interactive courses guaranteeing logical sequences of contents that results in effective and engaging eLearning experiences.

Project Manager
2019 - 2020

Associazione Terzavia OdV • Italy
• Design, coordination and management of training and integration projects for adult women of the Third Sector.
• Responsible for organizing and managing webinars and online training workshops.

Instructional Designer
Project Manager
2012 - 2018

Cordoba Province Government • Argentina
• Responsible for the ideation, design, and develop digital end-to-end courses and engaging content for the internal training of employees.
• Partner with different stakeholders and subject matter experts for knowledge transfer to take on complex tasks and transform them into intuitive, accessible and easy-to-use learning objects.
• Leader of the design team, coordinating the workload and adhering to project deadlines, guidelines, and production schedules; with the ability to take on a variety of roles for a project (PM, SME, content development, editing, producing, etc.).
• Responsible for the user interface and accessibility of the moodle platform, improving the learning experience and creating effective solutions.
http://bit.ly/GobCbaCS

📑 EDUCATION

Project Management Certification • Issued by ISIPM® (2021) • Italy

Bachelor's Degree in Design • Cordoba Province University (2016) • Argentina
College gave me a deep understanding of the design tools to build solutions for real-world problems of businesses and individuals with a people-centered design vision focused on accessibility and user experience.

Tools
• Authoring: Articulate 360, iSpring Suite, Camtasia Studio.
• Design: Adobe Creative Suite (Illustrator, Photoshop, InDesign, Premiere, XD).
• Learning Management System (LMS): Moodle.
• Other: Microsoft Office, Google Workspace, Notion, Trello, Twine, VS Code.

Languages
Spanish (native), English (fluent), Italian (fluent), German (basic).